



Orion Industrial, LLC Begins Distribution of Orion 5000-EL in the European Union

Wednesday, October 19, 2011 – Okemos, Michigan – Orion Industrial, LLC, a manufacturer of synthetic lubricants for industrial and internal combustion engine applications, has started distribution of Orion 5000-EL in the European Union through its master distributor, Orion 5000 Europe, Ltd.

Orion 5000-EL is an engine and fuel lubricant developed for medium and heavy-duty diesel engines and gasoline powered fleets to increase fuel efficiency and lower fuel costs while reducing harmful emissions. Regular use of Orion 5000-EL typically improves fuel efficiency 6% to 9%.

“London is the perfect place to open the first European distribution point for Orion 5000-EL. The average cost per gallon of fuel in Europe is over \$8 U.S. Orion 5000-EL will really help European companies lower their annual fuel costs. Europe is tailor-made for Orion 5000-EL,” stated Naz Meah, Orion’s European Distributor.

About Orion Industrial, LLC

Headquartered in Okemos, Michigan, Orion Industrial, LLC manufactures Orion 5000-EL Engine and Fuel Lubricant. To learn more about Orion Industrial, LLC visit www.orion5000.com or email info@orion5000.com.

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